**Grading Rubric – Assignment 3, Sam Nierhoster**

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| **Item** | **Requirements** |  |
| **1. Definition of the Problem** | * Clear presentation of the problem and research questions * Problem and research questions embedded in scientific debate * Scientific relevance * Societal relevance | * The introduction presents a clear explanation of the problem, however it could be rearranged a little. All the elements are there but societal relevance. |
| **2. Incorporation of Literature** | * Scope and choice of literature studied in line with criteria for BA theses   *(Information taken from relevant scientific literature in the context of the research question)*   * Critical processing of literature   *(Various positions distinguished and critically compared)*   * Systematic application of theoretical insights * Clear explanation of used theories and concepts | * The scope and choice of literature seems to be in line with the BA thesis. The literature has been processed critically; however, more attention should be paid to how things are explained, and in some cases the student should provide explicit explanations for concepts that might seem obvious. I suggest rereading the whole section and to make it into a tidy work. Moreover, the student should make sure to include the references correctly. |
| **3. Accountability and Design of Research** | * Appropriate operationalization of research question * Systematic and complete description of methodology used * Clear accounting for methodological choices * Quality and quantity of data collection in line with criteria for BA theses * Adequate incorporation of research ethics | * This section should be restructured a bit, and proofreading is needed here as well. The discussion (limitation) part should be moved after the conclusion. Quantity and quality of data collected meet the criteria. Research ethics are only briefly mentioned, make sure to also consider the anonymity of the respondents and how you act upon this. |
| **4. Analysis and Results** | * Suitable method of data analysis * Competent application of method of data analysis * Sufficiently in-depth analysis of data material/primary sources * Proper reporting and interpretation of results | * Method of analysis is suitable. The analysis could benefit from more in-depth reflection, especially for the conclusion of each theme. Moreover, more clarity is needed for the structure. |
| **5. Conclusion and Discussion** | * Adequate answer to the research question * Clear summary of main research findings * In-depth reflection on the research done:   + *Feedback to and implications for existing theory and research*   + *Critical reflection on the empirical research done (including discussion of limitations and suggestions for future research)*   + *(if applicable) Reflection on implications for society (e.g. social relevance, policy implications)* | * The research question was answered adequately; however, the theoretical implications should be tackled more deeply. Limitations could be tackled more extensively. |
| **6. Structure and Argumentation** | * Organization of paper (sections, subsections, and paragraphs) * Sharp, convincing argumentation | * Remember to put the number on the pages and to quote your sources methodically. Moreover, consistency is important throughout the whole thesis, meaning that you should use always the same terms to explain your concepts. |
| **Specific Concept Version requirements** | * The concept version has a minimum word count of 8,000 words. * Introduction, Theory, and Methods chapter need to be completed and have all elements as discussed here presented. * You are allowed to continue to submit the final version of the bachelor thesis if at least 4 of the 6 points mentioned above are considered by your primary supervisor as   sufficient. |  |